



Social Policy

The management and stakeholders of St. George Hotel are committed to ensure that the hotel develops and maintains positive relationships with the local community by ensuring that the socio-economic impact on the local community is positive. Our principal goal is to minimize as much as possible any negative impact to the environment and the local community.

The policy's objectives are as follows:

1. Certification

In order to meet the broader sustainable criteria of socio-economic impact and staff welfare, Travelife's golden standards will be achieved by December 2017

2. Promote sustainable tourism

St. George Hotel is a member of the Pafos hotel association. Through this association, the hotel will promote the socio-economic benefits for the local community as well as local economy. Additionally, the hotel works closely with colleges and hotel schools for the provision of industrial training to their students. All the trainees are attending the seminars which they have been designed to increase their awareness in regards with sustainable tourism.

3. Purchases

The hotel prioritizes brands and products for purchase from the local and national community. Consequently, the local and national economy is supported and promoted

4. Employment

The hotel recognizes the importance of hiring staff from the local community. Consequently, the bond between the two parties (hotel – local community) strengthens and thus the local economy is benefited by this action.

5. Donations and charity

The hotel donates furniture, equipment and linens that they are no longer suitable for use to the local charity organizations, schools, hospitals and vulnerable community groups. The hotel also support to the local community by the provision of services such as; accommodation, conference rooms and meals.

The hotel's vision:

To improve the relations with the local community in 2017 by supporting local charity organizations, events and athletic club.